



Quikfix RoadMark

ON-ROAD SURFACE MARKETING



Innovation in Marketing

Quikfix RoadMark is an innovation in marketing of benefit to road and surface owners, advertisers and consumers.

Safe, attractive and effective adverts on roads, car parks, shopping malls, hotels, school playgrounds, etc.

Using precision waterjet cutting technology, we design and manufacture the bespoke Quikfix RoadMark in thermoplastic materials before applying them to the surface in a quick, easy sustainable process.

For Road & Surface Owners

In return for exclusive rights, Quikfix RoadMark offer a complete turnkey service. We do everything—determining suitable locations; identifying advertisers; designing, manufacturing and maintaining their RoadMark campaign; and removing it upon completion of the contract period. The owner receives a percentage of the RoadMark income.

For Advertisers

Once the number, locations and duration of your Quikfix RoadMark campaign have been agreed, everything can be left to us! We will design, manufacture and maintain the RoadMarks, even enabling you to change your message during the campaign period. It's easy, cost-effective and eye-catching!

Enquiries & Sales

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Quikfix RoadMark is the biggest, brightest idea ever to hit the streets !

The latest waterjet technology enables intricate designs, logo's and messages to be cut with precision from thermoplastic materials and heat-applied to asphalt and concrete surfaces.

For advertisers, the result is high-profile, effective marketing which literally drives business to their front door. For roads authorities and car park owners it provides new, no-cost revenues from their existing infrastructure !

Quikfix RoadMark delivers a complete turnkey service by:

- partnering exclusively with the Roads Authority to determine suitable, safe locations for advertisements;
- identifying suitable advertisers and planning their RoadMark campaign;
- designing and manufacturing their RoadMarks;
- applying and maintaining the RoadMarks;
- removing RoadMarks and reinstating the surface upon contract completion.

Quikfix RoadMark—driving business to your door !



MAKE MONEY FROM YOUR ROADS !

